



# BATAVIA

N E W Y O R K



## ECONOMIC RESOURCE GUIDE



# W E L C O M E



# Under One Roof

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# BATAVIA NEW YORK

## Facts at a Glance (2000)

|                              |                  |
|------------------------------|------------------|
| Land Area . . . . .          | 5.2 square miles |
| Elevation . . . . .          | 895 feet         |
| Population . . . . .         | 16,256           |
| Median Age . . . . .         | 38 years         |
| Median Income . . . . .      | \$33,484         |
| Median House Value . . . . . | \$77,200         |
| Unemployment Rate . . . . .  | 6.8% (2003)      |

## Largest Employers

|  |     |
|--|-----|
| Genesee County . . . . .                 | 742 |
| United Memorial Medical Center . . . . . | 722 |
| Batavia Board of Education . . . . .     | 440 |
| Veterans Hospital . . . . .              | 400 |
| Graham Manufacturing . . . . .           | 330 |
| R. E. Chapin . . . . .                   | 280 |
| P.W. Minor . . . . .                     | 250 |
| State School for the Blind . . . . .     | 220 |

## Getting Here

Whether you fly or drive, Batavia is easily accessible:

- \* Use exits 48A, 48, 47 off the NYSThruway (I-90).
- \* Buffalo-Niagara International Airport & Rochester International Airport are both only 30 minutes from Batavia.
- \* Genesee County Airport, located in Batavia, accommodates corporate and charter services.
- \* Amtrak rail service is available in Buffalo & Rochester. Also Trailways bus lines and Enterprise Car Rentals are available in Batavia.

While staying in Batavia put your mind at ease. You don't have to drive hundreds of miles to see one of the wonders of the world. Niagara Falls is at Batavia's front door, as are many attractions in Western New York.

## Driving Times from Batavia:

|                            |                             |
|----------------------------|-----------------------------|
| Albany, NY - 4 hours       | New York City, NY - 6 hours |
| Boston, MA - 6.5 hours     | Niagara Falls - 1 hour      |
| Buffalo, NY - 30 minutes   | Rochester, NY - 30 minutes  |
| Binghamton, NY - 2.5 hours | Syracuse, NY - 2 hours      |
| Montreal, QUE - 7 hours    | Toronto, ON - 2.5 hours     |

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## Welcome to BATAVIA NEW YORK

*As the Council President, let me take this opportunity to welcome you to Batavia. Our mission statement, below, defines our continuous commitment to our residents and businesses:*

*“Committed to creating a vibrant, affordable community where our citizens choose to live, work and play and businesses can flourish in a friendly and safe environment throughout their lifetimes.”*

*With a population of approximately 16,000, the City of Batavia is located halfway between Buffalo and Rochester metropolitan areas with easy access from Interstate 90. Since Batavia is the birthplace of Western New York, it is also the hub of four major New York State arteries – routes 5, 33, 98 and 63. Consequently, the City is ideally located for businesses who want access to more than three million customers in the Western New York region.*

*Batavia is also a great place to live in Western New York. Our revitalized downtown is surrounded by safe neighborhoods with a variety of affordable housing choices. The City itself is encircled by the prime and fertile farmland of Genesee County. A national publication has confirmed Batavia's charm by declaring it the “Best Small Town” in New York State.*

*Thank you for your interest in Batavia and we invite you to explore the opportunities for your business and family in our great City.*

*Sincerely,  
Christine M. Fix  
Council President*



# BATAVIA OVERVIEW

*Proud of its past & prepared for the future, Batavia long ago earned its place as a cornerstone of Western New York's economic growth.*

## **Batavia is the Birthplace of Western New York**

In the late eighteenth century, the land that is now Western New York was virgin forest and the easiest passable route to the west. In the beginning of the nineteenth century, historic Genesee County, frequently called "The United States' First Frontier," was the stopping place for thousands of pioneers moving west. Settlers from New England, Pennsylvania, New Jersey, and even the Southern States, settled throughout the Holland Purchase. Some of the settlers, or their descendants, continued to move further west.

Ellicott. As an agent for the Holland Land Office he established Batavia as his administrative headquarters. The old Holland Land Purchase included 3.5 million acres in Western New York. All roads led to and from Batavia and the local economy immediately benefited from its central location. The Purchase extended from Pennsylvania to Lake Erie and up to Lake Ontario. Later that year New York State established Genesee County and made Batavia the County seat.

*Holland Land Office Museum  
131 W. Main Street  
Batavia NY 14020  
(585) 343-4727*

The Holland Land Company was founded in 1802 by settler Joseph

*In the beginning of the nineteenth century, historic Genesee County, frequently called "The United States' First Frontier," was the stopping place for thousands of pioneers moving west.*



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# QUALITY OF LIFE

The City of Batavia is located directly off Exit 48 of the New York State Thruway, Interstate 90 and is centrally located between both the Buffalo and Rochester metro areas. State Routes 5, 98, 33 and 63 also pass through the heart of Batavia.

Many who work in Buffalo and Rochester prefer to live in the small town atmosphere Batavia provides, while metrobased companies are investigating changing to a Batavia address, reducing their overhead and freeing up funds for more capital investment.

The City and surrounding region offer a wide variety of activities for people of all ages. The City is home to the Batavia Muckdogs, the farm club of the Philadelphia Phillies. Cheer on the team June through August at Dwyer Stadium.

The City of Batavia provides an ideal location for travelers that want to take advantage of all that western New York has to offer. It is less than an hour from Niagara Falls, Letchworth State Park and Lake Ontario and less than 30 minutes from the Genesee Country Museum, one of the largest outdoor living history museums in the country.

Six Flags Darien Lake is located approximately 20 minutes west of the City.

For further information about major attractions, shopping, restaurants and accommodations in the area, see the Genesee County Chamber of Commerce web site: [www.geneseeny.com](http://www.geneseeny.com)



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*The City of Batavia provides an ideal location for travelers who want to take advantage of all that western New York has to offer.*

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*We've been helping people succeed in business since 1959!*

# E C O N O M I C D E V

*Batavia aggressively promotes and encourages investment in the City's commercial and industrial areas, while also focusing on improving the City's quality of life.*

## PURPOSE

Create and encourage investment in the City's commercial and industrial areas, while preserving the quality of life for all City residents.

## MISSION

The City's Community Development Department provides leadership and technical assistance to business, residents and elected officials to . . .

- Provide direction and momentum for revitalization of the City's commercial and industrial areas.
- Maintain a business friendly and investment friendly atmosphere to encourage economic development.
- Provide a system for smart land use development patterns and preservation of the City's historic fabric.
- Develop and support activities and programs that improve the quality of life in the City of Batavia.



## DEVELOPMENT ASSISTANCE

### General Assistance

The Department of Community Development provides a number of services to make the process of opening or expanding a business as easy as possible. Assistance includes providing direction on what permits are needed and who needs to be contacted. The Department also acts as a liaison with other economic development agencies such as the Genesee County Chamber of Commerce, Genesee County Economic Development Center,

and the Small Business Development Center, and acts as an advocate for businesses with other city departments.

### City Loan Fund

The Department of Community Development administers Revolving Loan Fund applications. Businesses that create or retain jobs in the City of Batavia are eligible for assistance. A business can obtain loans for equipment, real estate acquisition, improvements, or working capital. For further information about the Revolving Loan Fund or to request an application please contact the Department of Community Development.

## RESPONSIBILITIES

The Department is responsible for the areas of economic development, planning, and historic preservation. This includes retail and industrial development assistance, grant applications and administration, staff support to City boards, marketing, Zoning Ordinance revisions and historic landmark designation.

### Whether you have one financial goal or many, The Solution is Key.

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• NOT FDIC INSURED • NO BANK GUARANTEE • MAY LOSE VALUE  
• NOT A DEPOSIT • NOT GUARANTEED BY ANY FEDERAL OR STATE GOVERNMENT AGENCY

# DEVELOPMENT

*We'll help you expand your business or set up a new one in the heart of Western New York.* — Ed Flynn, Director of Community Development

Batavia is a great place to start and grow your business, and is a safe, affordable community with an excellent location. We'll help you expand your business or set up a new one in the heart of Western New York. The Department of Community Development will also provide technical assistance and low interest loans to qualified relocating or start-up businesses. We'll work with you and provide information on available space, financing, support services and demographics.

Call now and receive the information you need to start or grow your business in Batavia:  
*Edward Flynn*  
Director of Community Development  
One Batavia City Centre  
Batavia NY 14020  
Phone: (585) 345-6321  
Fax: (585) 343-8182  
develop@batavianewyork.com  
www.batavianewyork.com



*The Department of Community Development provides a number of services to make the process of opening or expanding a business as easy as possible.*

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# Genesee County Economic Development Center

## Partners in Business & Economic Development

GCEDC's Product & Services Portfolio of Offerings is designed to provide financial incentives and value added consulting services to businesses in order to catalyze capital investment and foster job retention and creation.

The GCEDC offers incentives to retain and attract employment through the following offerings:

- Empire Zone benefits including property tax abatements, capital investment incentives, income tax credits and utility incentives.
- Tax savings provided by Real Property Tax Abatements (PILOTS) and sales tax exemptions.
- Financial Assistance offered through a Loan fund, tax exempt bonds and state grants.
- Real Estate options in six GCEDC run corporate parks, its own incubator facility and site location assistance.
- Consulting services to ensure companies take advantage of all the GCEDC programs and those offered by its partners at the local and state levels.

*Genesee County Economic Development Center  
One Mill Street  
Batavia NY 14020  
877-343-4866  
www.gcedc.com  
gcedc@gcedc.com*

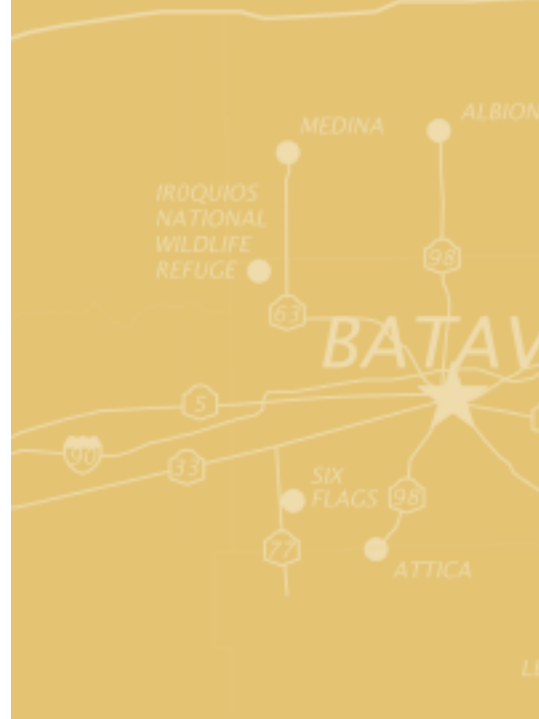


**GCEDC** *Partners in Business & Economic Development*  
Genesee County Economic Development Center

Our Product Portfolio of Offerings is designed to provide businesses with financial assistance, funding and consulting services in order to catalyze business growth, expansion and on-going success.

Call today or visit our Web Site at [gcedc.com](http://gcedc.com) for more information on how we can help your business!

**Genesee County Economic Development Center**  
One Mill St. - Batavia, NY 14020 • Phone: 1-877-343-4866 - Fax: 585-343-0848  
Email: [gcedc@gcedc.com](mailto:gcedc@gcedc.com)





*With access to four major highways and the New York State Thruway, Batavia is a great destination for visitors and shoppers to the region.*

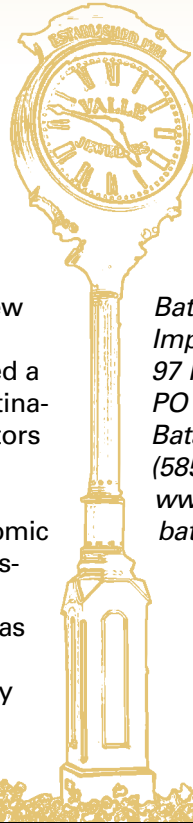


# Discover Downtown Batavia

## ***A Great Place for People and Business***

The central location of historic downtown Batavia to the cities, towns and villages in western New York has made it a desirable place for people, business and development. With four major highways including access to the New York State Thruway, these thoroughfares have created a viable and interesting destination for shoppers and visitors to the region.

Downtown Batavia's economic development programs, historic structures, attractive streetscape, residential areas and location provide the ideal marketplace for family




owned and national businesses. Downtown Batavia is ideal for businesses looking to buy, expand, or relocate in a safe, friendly and prosperous downtown dedicated to the future.

*Batavia Business Improvement District*  
 97 Main Street  
 PO Box 1697  
 Batavia NY 14020-1697  
 (585) 344-0900  
[www.downtownbataviany.com](http://www.downtownbataviany.com)  
[batbid@2ki.net](mailto:batbid@2ki.net)

## DISCOVER DOWNTOWN BATAVIA

*A great place for people and business!*



Historic downtown Batavia offers advantages for business and investors to locate in the heart of Western New York . . .

- Centrally located between Buffalo and Rochester
- Access to over 3 million customers in Western New York
- Prime retail, office, and residential space
- Great economic incentive packages . . . and a great place to live and do business!

For more information contact:  
 Batavia Business Improvement District  
*Community Begins Downtown!*  
 97 Main Street • Batavia, New York 14020  
 585.344.0900 • [www.downtownbataviany.com](http://www.downtownbataviany.com)

# GENESEE COUNTY CHAMBER OF COMMERCE

The Genesee County Chamber of Commerce is a membership driven organization that has been fiercely dedicated to its members and the Genesee County community for over 30 years. With a strong membership of approximately 1,000 members, the Chamber adds to employee wellness throughout the County in a number of ways.



As with most membership organizations, one joins for the valuable benefits and services they will receive. The Chamber's strongest benefit has been to offer reasonably priced health insurance for small to mid-sized employers. Without this service, many small employers would be unable to afford or offer employee health insurance. This benefit has a direct impact on the wellness of the local community.

In addition to the health insurance benefits, the Chamber offers a number of programs designed to help and promote local businesses which positively impact the economic wellness of the local community. The Chamber offers free small business counseling; energy discounts; long distance brokering; Member 2 Member discounts; networking opportunities; relocation and demographic packets; seminars and workshops designed to increase employee skills. Most recently, the Chamber has initiated two loan programs which are designed to make funds available to small businesses in Genesee County that would not normally have

access to low interest funds. Due in part to a State grant, the Chamber is now able to offer Internet website presence to small businesses at a nominal investment. This program will provide small businesses the ability to design and manage their own website. The Chamber is also the official tourism promotion agency which acts on behalf of the County to market and promote Genesee County.

The Genesee County Chamber of Commerce is also very involved in the local community. It is a member of and has housed the Business Education Alliance (BEA) for over 10 years. The collaboration between the

Chamber, the business community, and local school districts has allowed for unique educational opportunities for both students and business leaders.

Additionally the Chamber plays an active roll in the following community organizations: County Master Plan Steering Committee, Annual Agri-Business Decision Makers Tour, Batavia Development Corp, and the Genesee County Economic Development Corporation.

The Chamber of Commerce is only as strong as its members and volunteers who work hard to bring all the programs and events together. Active volunteers benefit by opportunities to promote their business to other Chamber members and community leaders.



**GENESEE COUNTY**  
CHAMBER OF COMMERCE, INC.  
210 EAST MAIN ST.  
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1-800-622-2686



[www.GeneseeNY.com](http://www.GeneseeNY.com)

By actively playing a part in your Chamber you have an opportunity to network with top business and community leaders.

**Our Mission:**  
The Genesee County Chamber of Commerce leads in the pursuit of creating an environment for business success, which will thereby enhance the quality of life for the citizens of Genesee County.

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### LAND AVAILABLE

#### RETAIL/COMMERCIAL

- Watertown, NY - *Best location in the area. Next to Lowes and across from Walmart. 1,500 feet of frontage.*
- Batavia, NY - *Best retail location in Batavia next to Walmart, Office Max and new Home Depot.*
- Rt. 5, Batavia, NY - *Vacant commercial property available on the east and west side of town.*

#### INDUSTRIAL

- Batavia, NY - *5 to 60 acres of land across from Genesee County Airport, close to I-90.*



*Overall, the City maintains 95 acres of parkland within the City limits that offer something for everyone.*



# R E C R E A T

## City of Batavia Parks

Throughout the City of Batavia 10 municipal parks provide active and passive recreational opportunities for its residents. Overall, the City maintains 95 acres of parkland within the City limits that offer something for everyone. Whether your interests are in baseball, tennis, basketball or you need an area for a picnic, the Batavia park system can satisfy your desires. Reservations for park shelters can be made with the City's Bureau of Maintenance at (585) 345-6400. The parks are open from 10:00 a.m. until dusk.



## Tonawanda Creek Park Plan

The pending creation of a Creek and Park Trail along the Tonawanda Creek would include hiking, biking, walking, jogging, and other recreational activities. The plan also provides for a number of boat launches along the creek. A downtown Creek Park located near a bend in the creek would serve as the main public gathering place. Ideas for structures and activities for this focal point include gardens, cafes, a water feature, amphitheater and skatepark. The Creek Trail would add a recreational and tourist component to the City and contribute to the multi-purpose downtown.

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# I O N

## Youth Bureau

The Youth Bureau is dedicated to offering youth development programs to youth and families in the City of Batavia. Programs and activities are provided in the area of Youth Empowerment, Cultural Enrichment, Recreation, and Education. The Youth Bureau operates a Youth Center, Open Gym Program, Summer Recreation Program, Serteen Club, Peer -Tutoring, Rent-A-Youth, and more. For more information on activities and programs available to city youth, call the Youth Bureau.

*Batavia Youth Bureau  
12 MacArthur Drive  
Batavia NY 14020  
Telephone: 345-6420*

## Batavia Muckdogs

*Birthplace of the  
New York-Penn League*

In the 1930's and 40's baseball was king. Every town had its baseball team with organized leagues in cities and the surrounding countryside. Batavia and Jamestown are the only remaining members of the original six-team league. Currently the league has grown to 14 teams, spread over the states of Ohio, New Jersey, Vermont, Massachusetts, Maryland, Pennsylvania, and New York. Please call for more information regarding scheduled games.

*Batavia Muckdogs  
Dwyer Stadium  
299 Bank Street  
Batavia NY 14020  
Telephone: 343-5454  
[www.muckdogs.com](http://www.muckdogs.com)*

## Richmond Memorial Library

Our Library's Online database brings you the best in health information, business data, encyclopedias, magazine articles, news, and homework help. We have over 100,000 books, 7,000 audio materials, and 3,000 video materials for your enjoyment.

For exciting daily stories, join our Online Book Club and start reading books in your e-mail. Each day you will receive a 5 minute portion of a book.

The Children's Room and it's staff provide a welcoming environment to the youngest library users. A variety of services and materials make each visit to the department a special adventure. Story hours for toddlers and preschool children provide stories, songs, and crafts. Family story hours are held every month and all ages are welcome for stories and crafts.

The Summer Reading Program encourages reading throughout the summer months when school is not in session.

### Library Hours:


**Monday, Tuesday, Thursday:  
9 AM to 9 PM**

**Wednesday: 9 AM to 6 PM**

**Friday, Saturday:  
9 AM to 5 PM**

**Closed on Saturdays during  
the summer.**

RICHMOND  
MEMORIAL LIBRARY  
19 Ross Street  
Batavia NY 14020  
Telephone: 343-9550  
[www.batavialibrary.org](http://www.batavialibrary.org)




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**FOCUS**  
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# EDUCATION

The City of Batavia School District is known for its impressive educational standards. Batavia schools value academic excellence as a standard to assist all students in acquiring and developing skills, attitudes and values necessary to grow and become actively productive and contributing citizens of our changing society. The City is home to first rate public and private school systems, an excellent public library and Genesee Community College (a two-year college awarding associate degrees in arts and sciences). The State University of New York at Buffalo along with other private colleges, such as the University of Rochester and the Rochester Institute of Technology, are within an hours drive of Batavia.

## Batavia City School District Information

The City of Batavia School District consists of 5 schools, 3 elementary, one Middle School and one High School, enrolling approximately 2,800 students. The Administration Building houses the offices of the Superintendent, Assistant Superintendent of Curriculum, Director of Pupil Services, and the Director of Information Technology.

*The School District also provides:*

- Advanced Placement Programs for middle and high school students.
- College Credit Courses through Genesee Community College
- Cisco Training for eleventh and twelfth graders
- Strong Music Program elementary through High School
- Expanded Elementary Gifted and Talented Program
- School-to-Work Opportunities
- Strong Sports Program

**For further information about the District:  
Administration Office,  
Batavia City Schools  
39 Washington  
Avenue, Batavia NY  
14020-0677  
(585) 343-2480  
www.bataviacsd.org**

## PUBLIC SCHOOLS

### ELEMENTARY SCHOOLS

#### JACKSON SCHOOL

(Students: 375; Grades: K - 5)  
411 South Jackson Street;  
343-2480

#### JOHN KENNEDY SCHOOL

(Students: 418; Grades: K - 5)  
166 Vine Street; 343-2480

#### ROBERT MORRIS SCHOOL

(Students: 413; Grades: K - 5)  
80 Union Street; 343-2480

### MIDDLE SCHOOL

#### BATAVIA MS

(Students: 633; Grades: 6 - 8)  
96 Ross Street; 343-2480

### HIGH SCHOOL

#### BATAVIA HS

(Students: 823; Grades: 9 - 12)  
260 State Street; 343-2480

### FOUR PRIVATE SCHOOLS:

#### ST ANTHONY ELEMENTARY SCHOOL

(Students: 105; Grades: K - 8)  
114 Liberty Street; 343-5561

#### ST JOSEPH ELEMENTARY SCHOOL

(Students: 366; Grades: K - 8)  
2 Summit Street; 343-6154

#### ST PAUL LUTHERAN SCHOOL

(Students: 58; Grades: K - 5)  
31 Washington Avenue; 343-048

#### NOTRE DAME HIGH SCHOOL

(Students: 271; Grades: 9 - 12)  
73 Union Street; 343-2783

### GENESEE COMMUNITY COLLEGE

Located outside the City of Batavia and nestled amid the scenic villages and farmland of the Genesee Region, Genesee Community College has become one of the most highly-respected community colleges in the United States.

For information, contact:

Genesee Community College,  
Business Office  
One College Rd., Batavia, NY  
14020

(585)343-0055 x 6212

www.genesee.edu

# THE BEST CENTER

*Business and Employee Skills Training*

## BUILDING THE BUSINESS INFRASTRUCTURE OF TOMORROW

With more than 5000 students, 58 different degree and certificate programs, and a service area that covers approximately 2,300 square miles of upstate New York, Genesee Community College is a vibrant business within the four county GLOW region of Genesee, Livingston, Orleans and Wyoming counties. And, while the College fosters student success, there exists another important priority—"to increase initiatives for regional economic development."

In October 2003, Genesee introduced The BEST Center to provide the world's best educational and training resources to area businesses with the goal to boost productivity and profitability.

The BEST Center (Business and Employee Skills Training), offers a full complement of seminars, complete state-of-the-art conference facilities, and custom designed programs targeted to address specific objectives. Training in customer service, management strategies, regulatory issues, sales, creative decision making, grant writing, defensive driving, and a full cadre of computer skills are among the programs offered on any given day, night or weekend through The BEST Center.

Success is measured by hundreds of training programs offered, thousands of local employees better equipped and enabled to do their jobs, and over three quarters of a million dollars in training grants received through The BEST Center for regional companies.

Perhaps The BEST Center's proudest accomplishment thus far is receiving the Economic Development Best Practices Award from the Association of Community College Trustees. This national honor recognized the E-Business Initiative and Web Portal Project shared by The BEST Center, Genesee County Chamber of Commerce and Entre Computer Services.

Genesee Community College is an equal opportunity/affirmative action institution



A \$100,000 grant from the NYS Senate enabled 11 local businesses to enhance their presence and commerce on the World Wide Web, exemplifying the economic interdependence between community colleges and their communities. "We are not just an educational resource. We are, quite simply, a profit-building resource," Jerry Kozlowski, Dean of The BEST Center said. "We are a business with the primary purpose to support and assist other businesses in the GLOW region."

### Genesee Community College The BEST Center

Offering area businesses the BEST  
Business and Employee Skills Training.



#### Leadership & Management Workshops

• Individual Job Training

• Computer Skills

• Specialty Job Skills

• Customized  
Consulting Services

• Conference Center  
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or small meetings

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**GENESEE**  
COMMUNITY COLLEGE  
State University of New York

# Welcome to **BATAVIA**

With a great location, attractive incentives and a business friendly community, Batavia is an excellent place to start or expand your business. Located in the heart of Western New York, Batavia has easy access to Rochester, Buffalo and Southern Ontario. Whether your business is large or small, commercial or industrial, the City of Batavia can help you with financial incentives, site selection, and permit assistance.

For more information or assistance on starting or growing your business, please contact the Department of Community Development at (585) 345-6321 today!



## Department of Community Development

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