# PLANNING & DEVELOPMENT COMMITTEE Tuesday, April 19, 2016

6:00 pm Council Board Room One Batavia City Centre, Batavia NY

# **AGENDA**

- I. Roll Call
- II. Call to Order
- III. Approval of Minutes -4/19/16
- IV. Proposals

**Address:** 85-89 Main Street **Applicant:** Ken Mistler (owner)

Proposal 1: Placement of two 15.64' x 1.5' window signs on the north elevation of

this commercial building located within the BID

Actions: 1. Remove application from table

2. Review application

3. Discussion and action by the board

**Address:** 241-243 Swan Street

**Applicant:** Christopher Bardol (owner)

Proposal 2: Placement of a 6' x 4.83' (29 sq.') interior lit projecting sign on the west

elevation of this commercial bui9lding located within a residential

use district

Actions: 1. Review application

2. Discussion and action by the board

V. Other/ New Business/Updates: Discussion on Digital Signs

VI. Setting of Next Meeting: June 28, 2016

VII. Adjournment

## PLANNING & DEVELOPMENT COMMITTEE

# *MINUTES* **April 19, 2016 6:00 pm**

Council Board Room One Batavia City Centre, Batavia NY

Members present: Edward Flynn, Matthew Gray, Robert Knipe, Rachael Tabelski

Members absent: Duane Preston, Marc Staley (Alt.)

Others present: Meg Chilano – Recording Secretary, Jason Molino – City Manager,

Felipe Oltramari – Director, Genesee County Planning Department,

Doug Randall – Code Enforcement Officer

#### I. Roll Call

Roll call of the members was conducted. Four members were present and Acting Chairman Flynn declared a quorum.

#### II. Call to order

Mr. Flynn called the meeting to order at 6:02 pm.

#### **III. Previous Meeting Minutes**

Mr. Knipe moved to approve the minutes; the motion was seconded by Ms. Tabelski, and on roll call, was approved 3-0-1.

Votes in favor: 3 (Edward Flynn, Robert Knipe, Rachael Tabelski)

Votes opposed: 0

Votes abstained: 1 (Matthew Gray)

**RESULT:** Approval of March 15, 2016 meeting minutes.

#### IV. Proposals

A. <u>Special Sign Permit: placement of two 15.64' x 1.5' window signs on the north elevation of this commercial building located within the BID</u>

Address: 85-89 Main Street
Applicant: Ken Mistler, (owner)

Actions: Applicant was not in attendance; application was tabled.

**MOTION:** Mr. Knipe moved to table the application; the motion was seconded by Mr. Gray, and on roll call, was approved 4-0.

**RESULT: Application tabled.** 

B. Sign Permits and Special Sign Permit: placement of two window signs and one awning sign on the north elevation of this commercial building located within the BID. The second window sign, Pollyanna and Dot, will cause the text on the window to exceed the maximum coverage by 1.69 sq.'

Address: 200 East Main Street (aka 202 East Main Street)

Applicant: Leanna Dirisio and Ashley Bateman (business operators sharing the same

lease space)

Actions: 1. Review application

2. Discussion and action by the board

### 1. Review Application

Mr. Flynn summarized the proposal. He noted that the Genesee County Planning Board recommended approval.

# 2. Discussion and Action by the Board

Mr. Knipe pointed out that the sign is transparent and so in terms of how much of the window is darkened there is no issue. He observed that the sign is classy and Ms. Tabelski agreed. Mr. Flynn commented that the sign sets an example for downtown.

**MOTION:** Ms. Tabelski moved to approve the application; the motion was seconded by Mr. Knipe, and on roll call, was approved 4-0.

**RESULT: Sign and Special Sign Permit approved.** 

The awning sign hangs beneath the sign for Charles' Men Shop. Ms. Tabelski asked if the signs match. Ms. Bateman answered yes.

Mr. Gray asked if the fonts match. Ms. Bateman affirmed that they do.

**MOTION:** Mr. Knipe moved to approve the application; the motion was seconded by Mr. Gray, and on roll call, was approved 4-0.

**RESULT: Sign Permit approved.** 

# C. <u>Sign Permit:</u> placement of a 1.16' x 16' awning sign on the north elevation of this commercial building

Address: 200 East Main Street

Applicant: Richard Mistretta (business owner)

Actions: 1. Review application

2. Discussion and action by the board

#### 1. Review Application

Mr. Flynn described the proposal. He reported that the Genesee County Planning Board recommended approval.

#### 2. Discussion and Action by the Board

Mr. Mistretta pointed out that the sign is the same size as the previous sign.

**MOTION:** Ms. Tabelski moved to approve the application; the motion was seconded by Mr. Gray, and on roll call, was approved 4-0.

**RESULT: Sign Permit approved.** 

# V. Other/New Business/Updates: Discussion of digital signs

City Manager, Jason Molino, had prepared a sheet with the key components of a digital sign code discussion, such as definition, location, duration, etc., which the board used as the basis for its discussion. Felipe Oltramari, Director of the Genesee County Planning Department, participated in the discussion and offered guidance to the board. The board reached a consensus on the following items:

- Definition: a general definition to allow for flexibility and expanding technology
- Location: digital component can only be as much as 30% of the total square footage allowed for a free standing sign
- Districts: board wishes to see a zoning map with a color overlay highlighting the districts but agreed on no digital signs in a historic district
- Duration: safety is the key and the board will look at further studies
- Review: there will be an annual permit renewal process
- Number: one sign per parcel per business (will check on plazas)

Based on the feedback from the PDC, the City Manager's Office, with assistance from the Genesee County Planning Department, will begin to craft the legislation.

#### VI. Setting of Next Meeting: May 17, 2016

#### VII. Adjournment

Ms. Tabelski moved to adjourn the meeting at 7:25 pm; Mr. Flynn seconded. All voted in favor.

Meg Chilano Bureau of Inspection Clerk



# City of Batavia **Department of Public Works**<u>Bureau of Inspections</u>

One Batavia City Center, Batavia, New York 14020

(585)-345-6345

(585)-345-1385 (fax)

To:

Planning and Development Committee

From:

Doug Randall, Code Enforcement Officer

Date:

4/22/16

Re:

241-243 Swan St.

Tax Parcel No. 84.082-2-49

Zoning Use District: R-2

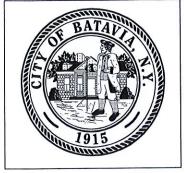
The applicant, Christopher Bardol (owner), has applied for approval to place a 6' x 4.83' (29 sq.') interior lit projecting sign on the west elevation of this commercial building located within a residential use district.

Note: This is a type II action as defined by Environmental Conservation Law and is not subject to review under SEQR 6 NYCRR Part 617.5 (c) (1).

## **Review and Approval Procedures:**

City Planning and Development Committee- Pursuant to section 190-43 R, the Planning and Development Committee shall review and approve or deny applications for Special Sign Permits.

BMC 190-43 F. and exhibit A.- Projecting signs are not permitted within the R-2 residential use district.



# SIGN PERMIT APPLICATION City of Batavia

One Batavia City Centre, Batavia, NY 14020 (585) 345-6345 • Fax (585) 345-1385

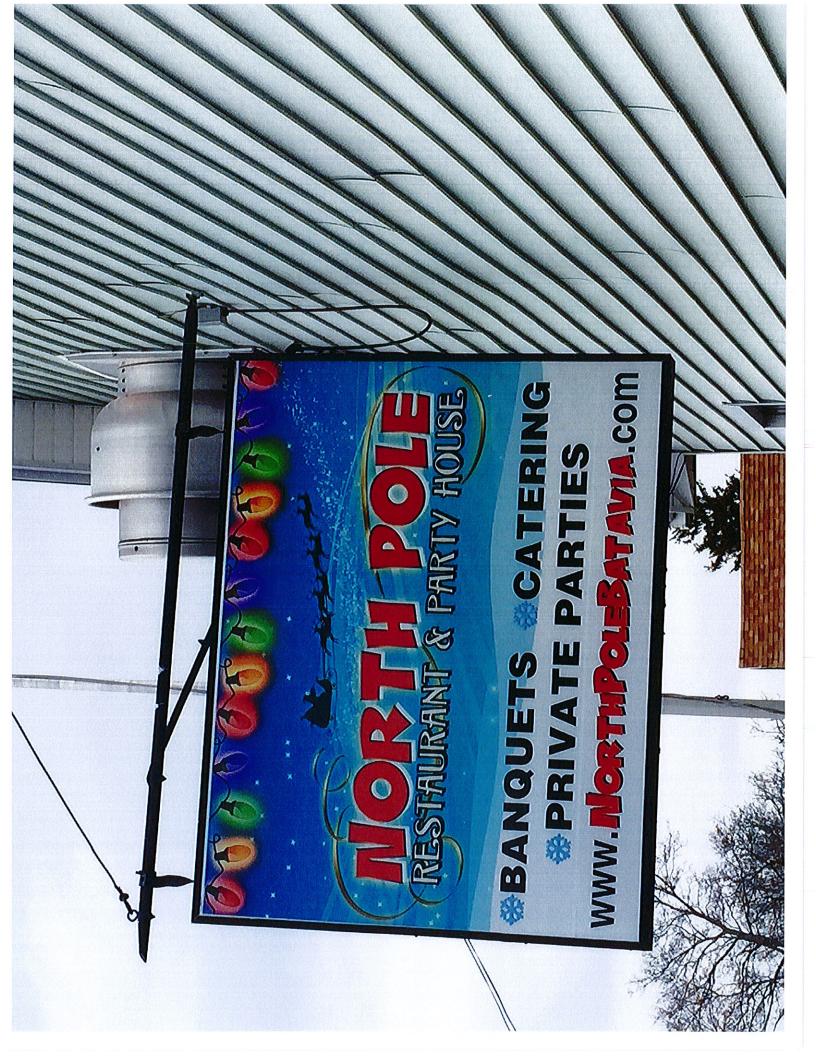
Permit N	lo.:
Date:	
Zone:	R-2
84.0	82-2-49

APPLICANT/OWNER	THE NOTETH POLE	THE NORTH DOLL BATA  E-mail Address	NIA@GMAIL.COM
	241-243 S. SWAN S	ST 585-201-7482	
	Street Address	Phone	Fax
	City, State, Zip Code	520	
ADDRESS OF SIGN:			
AREA OF SIGN:	Length 77.50 Width 58.7	25" Area 29 54	
2. Freestand 3. All other s  □ Freestanding □ Wall □ Projecting	ling signs must have a Sit Plan to sh signs must include an elevation plan	n of the sign with its dimensions and conow the sign's location on the property not on the sign's placement on the laws and the laws are made and the laws are laws a	building.
<ul><li>Marquee</li><li>Awning / Ca</li><li>Window</li><li>Portable</li></ul>	nopy Length Window Length	Height Area Window Height Area	
Lighting: 🔀 Inte	ernal 🗆 External		
Existing Signs (Please	e list all existing signs with dimensions):		
Applicant's Signatur	e Ohi Be	Date 4/21/1	6
Issuing Officer		Date	
Planning Board Cha	irperson	Date	

\_\$25 Sign Permit

FEES:

\_\$50 Special Sign Permit \_\_\_\_\_\$10 Portable Sign





# **CONNECTEXPLORER**



map: Auto

04/04/2013 Select Date

image 1 of 18



# City of Batavia Department of Public Works Bureau of Inspections

One Batavia City Center, Batavia, New York 14020

(585)-345-6345

(585)-345-1385 (fax)

To:

Genesee County Planning

Planning and Development Committee

From:

Doug Randall, Code Enforcement Officer

Date:

4/1/16

Re:

85 Main St.

Tax Parcel No. 84.049-1-46

Zoning Use District: C-3

The applicant, Ken Mistler (owner), has applied for approval to place two 15.64' x 1.5' window signs on the north elevation of this commercial building located within the Business Improvement District.

Note: This is a type II action as defined by Environmental Conservation Law and is not subject to review under SEQR 6 NYCRR Part 617.5 (c) (1).

## **Review and Approval Procedures:**

**County Planning Board-** Pursuant to General Municipal Law 239 m, referral to the County Planning Board is required since the property is within 500 feet the right of way of a state road or highway.

City Planning and Development Committee- Pursuant to section 190-14 D (2) (b), the Planning and Development Committee shall review and approve applications for sign permits on properties located within the B.I.D.

#### **SEND OR DELIVER TO:**

GENESHE COUNTY DEPARTMENT OF PLANNING 3837 West Main Street Road

Batavia, NY 14020-9404 Phone: (585) 344-2580 Ext. 5467

GCDP Referral#	DEPARTMENT	r use	ONLY:	
	GCDP Referral#			

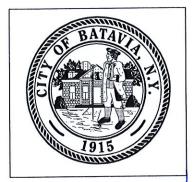


# \* GENESEE COUNTY \* PLANNING BOARD REFERRAL

Required According to:

GENERAL MUNICIPAL LAW ARTICLE 12B, SECTION 239 L, M, N (Please answer ALL questions as fully as possible)

1. <u>Referring Board(s) Info</u>	<u>RMATION</u>	2. Applicant Inf	<u>CORMATION</u>	
Board(s) Planning and Developm	nent Committee	Name Ken Mistler		
Address One Batavia City Centr	e	Address 85 Main S	t	
City, State, Zip Batavia, NY 1402	0	City, State, Zip Bat	avia, <u>NY 14020</u>	
Phone (585) 345 - 6347	Ext. Ph	one (585) 409 - 8405	Email NYS1@r	ne.com
MUNICIPALITY:  City [	Town Vi	llage of <u>Batavia</u>		
3. TYPE OF REFERRAL: (Check all	applicable items)			
<ul><li>☐ Area Variance</li><li>☐ Use Variance</li><li>☐ Special Use Permit</li><li>☐ Site Plan Review</li></ul>		: Amendments sive Plan/Update	Subdivision Proposal  Preliminary  Final	
4. <u>Location of the Real Pro</u>	OPERTY PERTAININ	G TO THIS REFERRA	<u> </u>	
A. Full Address 85-89 Main S	it			
B. Nearest intersecting road Ja	ckson St.			
C. Tax Map Parcel Number <u>84</u>	.049-1-46			
D. Total area of the property _		Area of property	to be disturbed	
E. Present zoning district(s) C-	3			
5. <u>REFERRAL CASE INFORMATI</u> A. Has this referral been previo		enesee County Plannii	ng Board?	
■ NO YES If yes, gi	ve date and action take	en		
B. Special Use Permit and/or V	ariances refer to the fo	ollowing section(s) of the	he present zoning ordinance and	or law
BMC 190-14 D (2)(b)				
C. Please describe the nature of	this request Approva	l to place two 15.64	' x 1.5' window signs on the i	north elevation
of this commercial use build	ding located within t	ne BID.	. —	
6. <u>ENCLOSURES</u> – Please enclose of			is referral	
<ul><li>Local application</li><li>Site plan</li><li>Subdivision plot plans</li><li>SEQR forms</li></ul>	Location ma	/map amendments p or tax maps awings data statement	New or updated comprel Photos Other: Cover letter	nensive plan
If possible, please provide a Email to <u>planning@co.gene</u>		igital copy of any sup	pporting documentation large	than 11 x 17.
7. <b>CONTACT INFORMATION</b> of the	e person representing	the community in fillin	ng out this form (required inform	ation)
Name Douglas Randall	Title Code	Enf. Officer	Phone (585) 345 - 6327	Ext.
Address, City, State, Zip One Bata	via City Centre, Bat	avia, NY 140 <u>2</u> 0	Email drandall@bataviane	ewyork.com



# **SIGN PERMIT APPLICATION**

**City of Batavia** One Batavia City Centre, Batavia, NY 14020

Permit I	۱o،:
Date:	
Zone:	C-3
94	AUG-1-46

(585) 345-6345 • Fax (585) 345-138	
TV F	NVQ1@ME COM
Millia	MY

APPLICANT/OWNER	: hen Mis	stler		NY.	376 M	- , Co/o
	Name S M Nin	STREET	<u></u>		ail Address	
	Street Address	1 - 1121		Phor	0 (0)	Fax
	BATAULA	NY				
	City, State, Zip Code					
ADDRESS OF SIGN:	85 MAIN	57 1	3ATAV P	, NY	14020	
AREA OF SIGN:	Length	Width	Area			
2 Freestand	oplications must have ling signs must have a signs must include an	a Sit Plan to sh	now the sign'	s location on t	he property.	ng.
□ Freestanding □ Wall □ Projecting □ Marquee □ Awning / Ca ⋈ Window □ Portable  Lighting: □ Inte	wall Length nopy Length Window Length  Temporar	15.64' h 17.164' Y INTE	Height Wall Height Height Window Height	ght 8,45	AreaArea	Permutted
	e list all existing signs wi	ith dimensions):	on!	PACADE 4	18 Roun	d
Applicant's Signatur	e_MMT/h			Dat	e 3/24/1	16
Issuing Officer				Dat	te	
Planning Board Chai	irperson			Dat	te	
FEES:	\$25 Sign Permit	\$50	Special Sigi	n Permit	\$10 Porta	ble Sign



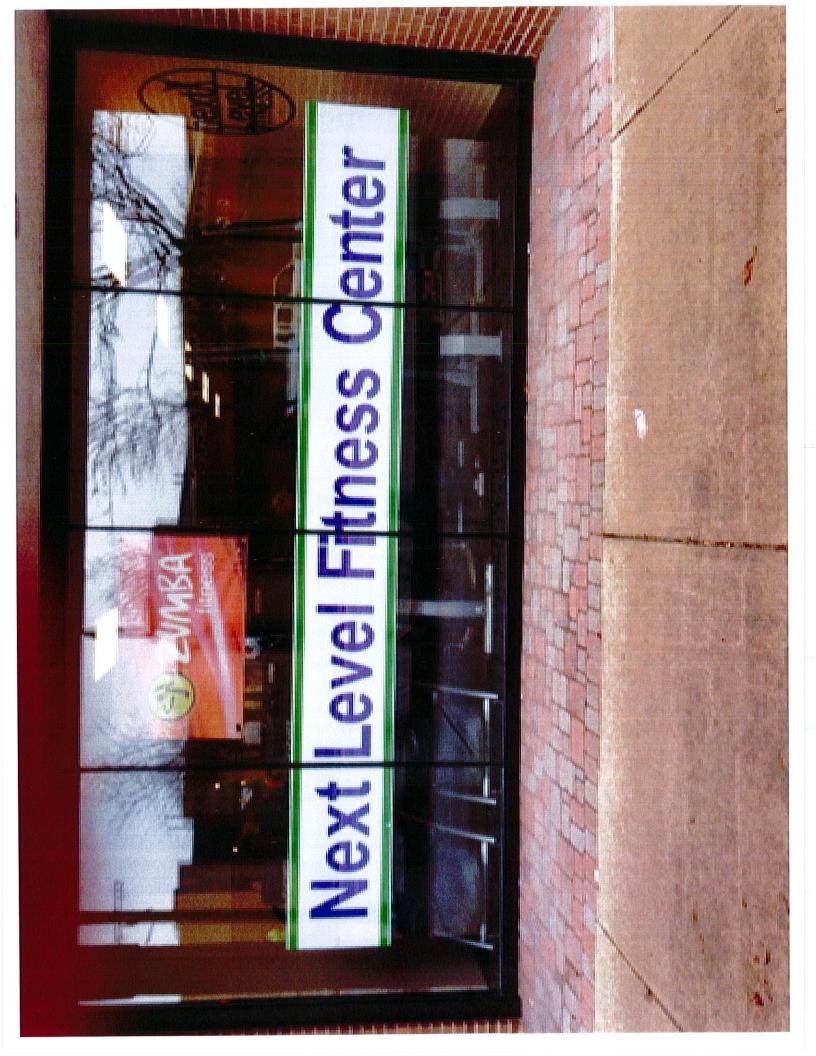
Permit I	No.:	
Date:		
Zone:	C-3	

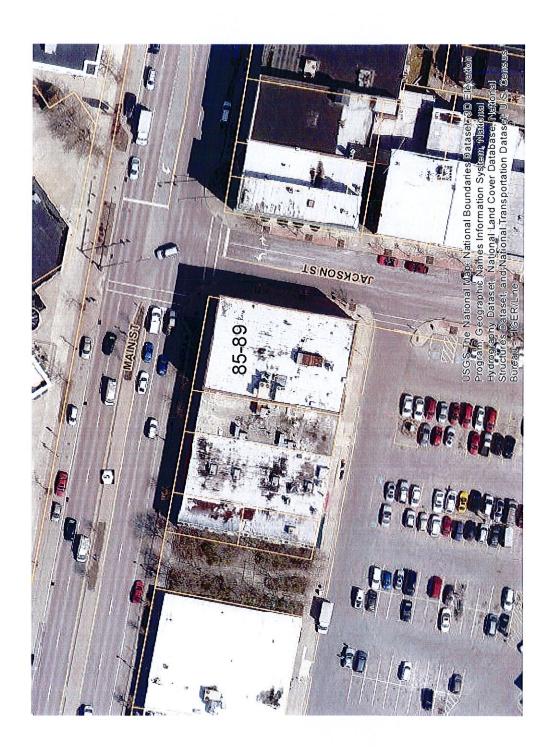
# SIGN PERMIT APPLICATION City of Batavia

One Batavia City Centre, Batavia, NY 14020 (585) 345-6345 • Fax (585) 345-1385

			NVC A O ME COM
APPLICANT/OWNER	: Non MISTLE		NYS 1@ME, COM
	Name		E-mail Address
	WAIDAUA 8858	n AUE	4098405
	Street Address	14.0	Phone Fax
	BAYAVIA NY	140'00	
	City, State, Zip Code		
ADDRESS OF SIGN:	35 MAIN 571	LEET BATAN	14 NY 14020
AREA OF SIGN:	Length Width	Area	
2 Freestand	oplications must have an illustrat ling signs must have a Sit Plan to signs must include an elevation p	show the sign's location	on the property.
<ul><li>Freestanding</li><li>Wall</li></ul>	Set Back Wall Length	Height Wall Height	Area
□ Projecting □ Marquee □ Awning / Ca ▶ Window —	nopy Length 3 15.64 Window Length 17.64	Height	
<ul><li>Portable</li><li>Lighting: </li><li>Integrate</li></ul>	rnal - External	INTERIOR WIN	37.25. Sg. Permutted 23.46 Proposed
Existing Signs (Please	e list all existing signs with dimension vel fitness cilcle	s): Sign on	FACADEONAS ROUNT
Applicant's Signatur	e funt flate		Date 5/29/16
Issuing Officer			Date
Planning Board Chai	rperson		Date
FEES:	\$25 Sign Permit\$5	0 Special Sign Permit	\$10 Portable Sign









Phone: 585-345-6330

www.batavianewyork.com

Fax: 585-343-8182



To:

Honorable Planning and Development Committee

From:

Jason Molino, City Manager

Cc:

Felipe Oltramari, Genesee County Director of Planning

Date:

May 12, 2016

Subject:

Sign Code update

Following last month's meeting, please find the attached color zoning map. For the May 17<sup>th</sup> meeting Felipe and I would like to discuss options for zoning districts that would authorize electronic message boards.

Also attached please find a draft definition for electronic message boards for further discussion.

Lastly, attached is a draft model sign code. We have discussed the benefit of updating the code with the additions of electronic message board provisions. The attached model code provides a clearer understanding and interpretation of the sign code. Felipe and I will discuss the benefits of this format at the May meeting to gauge PDC interest in making this format change as part of the updates.

After the May meeting and direction is given with respect to zoning districts and format, we will begin to revise the code with the intent of having a draft sign code for your review by the June 21<sup>st</sup> meeting. We will also include revisions to the special sign permit section (190-43, (R)) as well as standards and guidelines for permit approvals without review.

If you have any questions please feel free to contact me.

**Electronic Message Boards** - Any sign that produces a static or changeable electronic message using light-emitting diodes (LED), liquid crystal display (LCD) or other digital display method; that is designed to provide an electronic message or display that may generate and periodically changed using an internal, external or remotely located electronic control system; which contains an illuminated, programmable message or graphic, whether fixed or moving.

#### Signs

#### A. Applicability

- 1. No sign may be erected, altered, refurbished or otherwise modified after the effective date of this Code except in accordance with the requirements of this Section.
- 2. All signs must be located on the same lot as the permitted use and be clearly incidental, customary and commonly associated with the operation of the permitted use.



- 1. Monument (ground) signs and bracket signs cannot encroach over the public right-of way.
- 2. Wall (cabinet) signs, awning signs, canopy signs, projecting signs, shingle signs, and sidewalk signs may encroach over the public sidewalk but cannot encroach on or over any streets or alleys, except public sidewalks. All signs must be a minimum of 18 inches inside the curb line or edge of pavement, whichever is greater.

# ater.

# C. Common Sign Plan

A common sign plan must be filed with the Zoning Enforcement Officer (ZEO) for all sites

occupied by more than one tenant. After the filing of a common sign plan, all tenant signs must meet the requirements of the common sign plan. The applicant must indicate the standards of consistency of all signs on the subject property with regard to:

- 1. Colors;
- 2. Letter/graphics style;
- 3. Location of each sign;
- 4. Materials used in sign construction; and
- 5. Maximum dimensions and proportion.





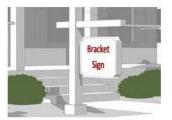














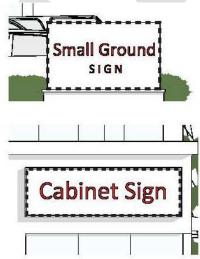
#### D. Computation of Sign Type Area

The area of a sign type is determined as follows.

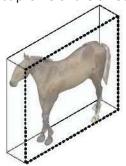
1. For signs consisting of freestanding letters or logos, sign area is calculated as the total area of the rectangle, circle or square that fully encloses each word or logo.



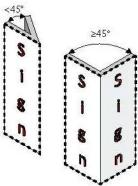
For cabinet or wall signs and signs on a background, the entire area of the background is calculated
as sign area, including any material or color forming the sign face and the background used to
differentiate the sign from the structure against which it is mounted. Sign area does not include any
supports or bracing.



3. The sign area of a three-dimensional sign is calculated as total area of the smallest rectangle, circle or square that fully encloses the largest profile of the three-dimensional sign.



4. The area for a sign with more than one face is computed by adding together the area of all sign faces, except where the angle at which the two sign faces are placed does not exceed 45 degrees.



## E. Measurement of Sign Height

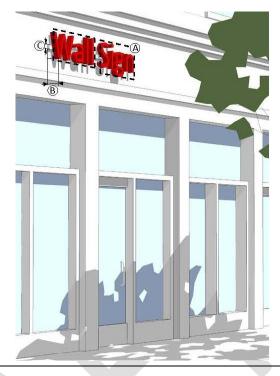
5. The total height of a ground or bracket sign is measured from the highest point of the sign or supporting structure to the top of the adjacent curb, or to the crown of the road where no curb exists.



#### F. Wall or Cabinet Sign







#### Description

A sign placed painted against a building and attached to the exterior front, rear or side wall, extending no more than 12 inches, so that the display surface is parallel to the plane of the wall.

#### **General Provisions**

- 1. No portion of a wall sign may extend above the roof line or above a parapet wall of a building with a flat roof.
- 2. No portion of a wall sign may extend above the lower eave line of a building with a pitched roof.
- 3. A wall sign cannot cover windows or architectural details.
- 4. A wall sign can be externally or internally illuminated in accordance with Sec. O below.

#### **Standards**

Α	Overall area allocation (max)	SU	VHC	TND
	Sign area allocation applies to each side of a building. Sign area allocation cannot be transferred from one side of building to another.	1.5 sq. ft. per foot of building length	1 sq. ft. per foot of building length	Not Allowed
В	Projection - measured from building facade (max)		12 in.	
С	Raceway (max % of letter height)		50%	

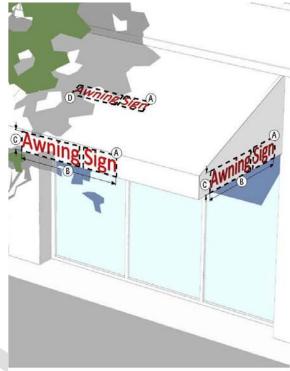
#### **Multi-tenant Sign**

- 1. A development designed to accommodate at least 3 nonresidential tenants is allowed one additional square foot of sign area per linear foot of building facade, to be used exclusively as wall signage to display the name of the development or center.
- 2. The allocation of sign area cannot be transferred from one side of building to another.
- 3. No more than two such signs are allowed per building and no more than one sign per facade is allowed.

## G. Awning Sign







#### Description

A sign where graphics or symbols are painted, sewn, or otherwise adhered to the awning material as an integrated part of the awning itself.

#### **General Provisions**

- 1. An awning sign cannot extend outside the awning.
- 2. Only awnings over ground story doors or windows may contain signs.
- 3. A maximum of one sign is allowed per awning face.
- 4. An awning sign may only be externally illuminated in accordance with <u>Sec. O below</u>.

Α	Overall area allocation (max)	SU	VHC	TND
	Sign area allocation applies to each side of a building. Sign area allocation cannot be transferred from one side of building to another.	1.5 sq. ft. per foot of building length	1 sq. ft. per foot of building length	Not Allowed
В	Width (max % of awning width/ depth)	75%		
С	Height of text and graphics on valance (max)	2 ft.		
D	Area of sloping plane covered by sign (max)	25%		

#### H. Canopy Sign







#### Description

A sign placed on a canopy so that the display surface is parallel to the plane of the wall.

#### **General Provisions**

- 1. A canopy sign cannot extend outside the overall length or width of the canopy. However, a canopy sign may extend above or below the canopy.
- 2. A maximum of one sign is allowed per canopy.
- 3. Raceways are permitted for signs extending below or above the canopy. Otherwise, raceways are not permitted and the sign must be flush with the canopy face.
- 4. A canopy sign can be externally or internally illuminated in accordance with Sec. O below.

Α	Overall area allocation (max)	SU	VHC	TND
	Sign area allocation applies to each side of a building. Sign area allocation cannot be transferred from one side of building to another.	1.5 sq. ft. per foot of building length	1 sq. ft. per foot of building length	Not allowed
В	Width (max % of canopy width)	75%		
С	Height of text and graphics (max)	2 ft.		
D	Depth (max)	1 ft.		
Е	Raceway (max % of letter height)	50%		
F	Clear height above sidewalk (min)	10 ft.		

#### I. Projecting Sign



#### Description

A sign attached to the building facade at a 90-degree angle, extending more than 12 inches. A projecting sign may be two or three-dimensional.

#### **General Provisions**

- 1. A projecting sign must be located at least 25 feet from any other projecting sign.
- 2. A projecting sign may be erected on a building corner when the building corner adjoins the intersection of two streets. Allocation of sign area from both streets may be used; however, in no case can the sign exceed the maximum height and width standards.
- 3. The top of a projecting sign can be no higher than the top of the building. However, on one story buildings, the top of a projecting sign may have a maximum of 20% of the sign height above the top of the building.
- 4. Buildings stories and higher, a projecting sign must be located below the window sills of the 4th story.
- 5. A projecting sign can be externally or internally illuminated in accordance with Sec. O below.

Standards						
Α	Overall area allocation (max)	SU	VHC	TND		
	Sign area allocation applies to each side of a building. Sign area allocation cannot be transferred from one side of building to another.	1.5 sq. ft. per foot of building length	1 sq. ft. per foot of building length	Not Allowed		
В	Height (1) (max)					
	Mounted below 2nd floor	4 ft.				

	Mounted between 2nd and 3rd floor	8 ft.
	Mounted above 3rd floor	12 ft.
С	Spacing from building facade (min/max)	1 ft./2 ft.
D	Projection width (max)	6 ft.
Е	Depth (max)	1 ft.
F	Clear height above sidewalk (min)	10 ft.

If a sign is mounted across two floors then the maximum height is the average of the maximum heights for each respective floor.

#### J. Shingle Sign



#### Description

A small projecting sign that hangs from a bracket or support and is located over or near a building entrance.

#### **General Provisions**

- 1. A shingle sign must be located within 5 feet of an accessible building entrance.
- 2. The hanging bracket must be an integral part of the sign design.
- 3. A shingle sign must be located below the window sills of the second story on a multi-story building or below the roof line on a single-story building.
- 4. A shingle sign cannot be illuminated.

Standar	Standards				
Α	Sign area (max per sign)	SU	VHC	TND	
		12 sq. ft.	9 sq. ft.	Not Allowed	
В	Height (max)		3 ft.		

С	Spacing from building facade (min/max)	6 in./12 in.
D	Projection width (max)	3.5 ft.
Е	Depth (max)	6 in.
F	Clear height above sidewalk (min)	10 ft.

#### K. Window Sign



# Description

A sign affixed to the inside of a window or door, or a sign placed within a building so as to be plainly visible and legible through a window or door.

## **General Provisions**

- 1. Windows signs are only allowed on ground story windows and doors.
- 2. A window sign can only be internally illuminated in accordance with Sec. O below.

Standa	rds			
	Area of all ground story windows and doors covered by	SU	VHC	TND
Α	signs (max combination of all windows and door covered by	30 %	30 %	Not
	window signs)			Allowed

#### L. Monument or Ground Sign







#### Description

A sign attached to the ground along its entire length to a continuous pedestal that is no higher than 6 feet. A monument sign is horizontally oriented or is square.

#### **General Provisions**

- 1. One monument sign is allowed per street frontage, except that one additional monument sign is allowed for properties with 200 feet or more of street frontage. Where more than one monument sign is permitted, signs along the same street frontage must be spaced a minimum of 150 feet apart.
- 2. A monument sign must be set back at least 5 feet from the front property line and 10 feet from a side property line.
- 3. A sign erected on a retaining wall is required to meet the standards for a monument sign. The height of the wall is included in the overall height calculation.
- 4. A monument sign can be externally or internally illuminated in accordance with Sec. O below.

Α	Sign area (max per sign)	SU	VHC	TND
		36 sq. ft.	16 sq. ft.	Not
				Allowed
В	Height (max)		6 ft.	
С	Depth (max)		18 in.	

#### M. Bracket Sign



## Description

A freestanding sign attached to the ground by one or more support structures that is not higher than 5 feet and hangs from a bracket or support.

#### **General Provisions**

- 1. Only one bracket sign is allowed per building.
- 2. A bracket sign must be located at least 25 feet from any other bracket sign.
- 3. The hanging bracket must be an integral part of the sign design.
- 4. A bracket sign can only be externally illuminated in accordance with Sec. O below.

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Α	Sign area (max per sign)	SU	VHC	TND
		12 sq. ft.	9 sq. ft.	6 sq. ft.
В	Sign structure height (max)	5 ft.		
С	Sign area height (max)		3 ft.	
D	Sign area width (max)	3 ft.		
Е	Sign structure/area depth (max)		6 in.	

#### N. Sidewalk Sign







#### Description

A moveable sign not secured or attached to the ground or surface upon which it is located.

#### **General Provisions**

- 1. Each ground floor tenant can have one sidewalk sign that must be located adjacent to the primary façade with the principal customer entrance, but cannot be placed more than 8 feet from that facade.
- 2. A sidewalk sign must be located at least 25 feet from any other sidewalk sign.
- 3. Sidewalk signs must be removed and placed indoors at the close of business each day.
- 4. Sidewalk signs cannot obstruct vehicular, bicycle or pedestrian traffic and must comply with ADA clearance and accessibility.
- 5. A sidewalk sign cannot be illuminated.

Α	Sign area (max per sign)	SU	VHC	TND
		6 sq. ft.	6 sq. ft.	Not
				Allowed

В	Height (max)	3 ft.
С	Width (max)	2 ft.

#### O. Sign illumination

Illumination of signs must be in accordance with the following requirements.

#### 1. External Illumination

- a. Lighting directed toward a sign must be shielded so that it illuminates only the face of the sign and does not shine directly onto public rightof-way or adjacent properties.
- Projecting light fixtures used for externally illuminated signs must be simple and unobtrusive in appearance, and not obscure the sign.
  - Internal Illumination a. Channel letters may be internally lit or backlit.

#### 2. Internal Illumination

- a. Channel letters may be internally lit or back-lit.
- b. For cabinet signs, the background must be opaque or a darker color than the message of the sign.
- c. Exposed neon may be used for lettering or as an accent.

#### 3. Prohibited Light Sources

The following light sources are not allowed:

- a. Blinking, flashing and chasing;
   and
- b. Bare bulb illumination.

#### 4. Raceways and Transformers

- a. If a raceway is necessary, it cannot extend in width or height beyond the area of the sign.
- A raceway must be finished to match the background wall or canopy, or integrated into the overall design of the sign.
- c. Visible transformers are not allowed.







External light sources





Internally lit channel letters









Back lit channel letters





Internally lit cabinet signs with darker background

#### P. Nonconforming Signs

- 1. An existing sign may change the face or panel of the sign that does not meet the area or height standards of this Code. However, in no instance can there be an increase in the degree of nonconformity. All new panels must conform to all illumination standards of <u>Sec O (see above)</u>.
- 2. A sign must be brought into compliance with this Code if at any time the sign is altered, repaired, restored or rebuilt to the extent that the cost exceeds 50% of the estimated replacement cost of the sign (in current dollar value). All sign permits within any 6 consecutive calendar months will be aggregated for purposes of measuring the 50% standard.
- 3. If the repair is caused by involuntary damage or casualty, the sign may be repaired to any extent.

