

Meeting Notes

Attendees

Nicolette Wagoner, Elan Planning & Design
Jason Molino, City Manager
Edward Flynn, Planning and Development Committee
Matthew Gray, Planning and Development Committee
Robert Knipe, Planning and Development Committee
Laurie Oltramari
Duane Preston, Planning and Development Committee
Meg Chilano, Clerk

Welcome

Nicolette Wagoner began the meeting at 7:35 pm.

Review preliminary Facebook survey results

Nicolette reported that each of the three surveys so far have netted approximately 200 responses each, with the breakdown of the most recent one on the topic of shopping options as follows:

Excellent = 6%
Good = 45%
Fair = 40%
Poor = 8%

Jason suggested considering an email blast to the City's approximately 175 subscribers as a way to draw attention to the surveys. Nicolette plans to run an ad in The Batavian. She noted that she would rather have people "liking" the page than have to boost the survey every time a new one comes out. The fee for the ad, combined with the cost of the dedicated post for the open house, will amount to \$216. Matt Gray donated a \$50 gift card to Alex's as a prize for the next survey. According to Nicolette, the upcoming survey will address snow and the one next week will concern trees.

Review long-form/input

Jason explained that some of the questions for the long survey developed as a result of answers to the short survey, such as the questions on snow and trees. He said that it would be good to have pre-emptive discussion now, rather than deal with issues resulting from snow at the end of the season. Also, the City has a master tree plan and an investment in trees, so it would be good to know what people think about it. Nicolette observed that the question regarding pride evolved from the studies which indicated a lack of ownership in the community.

Nicolette led the committee through a review of each of the questions. Following a discussion of terminology, wording, and options offered in the responses, the committee fine-tuned the survey. Nicolette explained that the survey is intended to be a peripheral tool used in combination with public meetings for the purpose of gauging public interest.

Review revised vision statement & guiding principles

The committee discussed possible alterations to the draft vision statement. Nicolette recommended that the consultants re-visit the statement and continue to tweak it.

Review emerging draft recommendations:

- Sustainable Batavia
- Dynamic Batavia

The consultants will work on filling in the chart, which they will provide for the committee prior to the next meeting.

Future City Council meeting updates

Nicolette gave an update for City Council three weeks ago. Jason recommended that one or two committee members should attend upcoming meetings on a rotational basis, giving the Council a brief bulleted run-down of what has been going on and what will be taking place. The point is to have the Council take ownership of the plan and be invested in it early in the process. Matt volunteered for this month; Bob and Duane also committed to attending the meeting.

Meeting adjourned at 8:53 pm.



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